

2017 IMO PANEL SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE'S CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. SPONSOR: International Family Entertainment, Inc., dba Freeform, 3800 W. Alameda Avenue, Burbank, CA 91505 ("**Sponsor**").

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165 ("**Administrator**"), an independent judging organization whose decisions are final and binding with respect to this sweepstakes.

3. ELIGIBILITY: Open only to persons, who are, as of Entry, 13 years of age or older, members of the IMO Panel and who are legal residents of, and physically located within, the 50 United States or D.C. (collectively, "**Territory**"), and are not employees of Sponsor or Administrator; their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "**Entities**"); nor members of their households or immediate families (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses).

4. ENTRY: This sweepstakes ("**Sweepstakes**") will consist of nine (9) separate and distinct monthly drawings ("**Monthly Drawings**"), each with its own separate entry period ("**Monthly Entry Period**"), and three (3) quarterly drawings ("**Quarterly Drawings**") as listed in the chart below, during the master period commencing at 12:00 A.M., January 1, 2017 and ending at 11:59 P.M., September 30, 2017 ("**Master Entry Period**"). Individual Monthly Drawing entry periods are in the chart below ("**Monthly Entry Periods**"), and all **non-winning entries** into a Monthly Drawing will roll into the relevant Quarterly Drawing.

You may enter this Sweepstakes during the Master Entry Period by following the steps to enter the Sweepstakes ("**Entry**"). To enter as a panel participant, you will be asked to participate in a variety of surveys on different topics and which could include viewing TV shows, video clips, promos and artwork ("**Activity**"). Normal Internet access and usage charges imposed by your on-line service will apply. Administrator's computer server is the official time-keeping device for the Sweepstakes. For purposes of these Official Rules ("**Rules**"), all times and days are Pacific Time. Entry periods below begin at 12:00am and end at 11:59 pm.

Drawing/ Qty. of winners	Entry Period	Drawing Date (on or about)	Prize/Approximate Retail Value ("ARV")/Total ARV
January/8	1/1/17-1/31/17	2/10/17	\$50 Amazon® gift card/\$400
February/8	2/1/17-2/28/17	3/10/17	\$50 Amazon® gift card/\$400
March/8	3/1/17-3/31/17	4/11/17	\$50 Amazon® gift card/\$400
1st Quarterly/1	1/1/17-3/31/17	4/11/17	\$400 Amazon® gift card/\$400
April/8	4/1/17-4/30/17	5/10/17	\$50 Amazon® gift card/\$400
May/8	5/1/17-5/31/17	6/9/17	\$50 Amazon® gift card/\$400
June/8	6/1/17-6/30/17	7/11/17	\$50 Amazon® gift card/\$400
2nd Quarterly/1	4/1/17-6/30/17	7/11/17	\$800 Amazon® gift card/\$800
July/8	7/1/17-7/31/17	8/10/17	\$50 Amazon® gift card/\$400
August/8	8/1/17-8/31/17	9/11/17	\$50 Amazon® gift card/\$400
September/8	9/1/17-9/30/17	10/10/17	\$50 Amazon® gift card/\$400
3rd Quarterly/1	7/1/17-9/30/17	10/10/17	\$1,000 Amazon® gift card/\$1,000

5. LIMITATIONS: Entries are limited to one (1) Entry per person/email address ("**Address**") for each Activity, regardless of whether one person has more than one Address or more than one person use the same Address. All Entries for each Monthly Drawing must be received during the applicable dates above in order to be considered for that Monthly Drawing. All Entries for each Quarterly Drawing must be received during the applicable dates above in order to be considered for that Quarterly Drawing. For avoidance of doubt, there will be no carry-over of eligible Entries from one Monthly Drawing to another or from one Quarterly Drawing to another. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than set forth above in Section 4 are void. Any use of automated or programmed methods of effecting Entry is prohibited.

Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, “**Releasees**”) are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections; telephone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant’s email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more Entries than allowed by these Rules may result in disqualification at Administrator’s sole discretion. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

6. PRIZES: Nine (9) monthly prizes and three (3) quarterly prizes. See details in schedule in Section 4. Total ARV of all prizes: \$5,800.

All expenses not specifically mentioned herein are not included and are solely a winner’s responsibility. If the actual value of a prize is less than the stated ARV, the difference will not be awarded. Any depiction of a prize is for illustrative purposes only and may not reflect actual prize won. A prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. Sponsor will not replace any lost, mutilated or stolen prizes. Prize elements may not be separated. Prizes will be awarded provided they are validly claimed. **Limit one prize per person per household.**

7. PROCEDURES: All Entries must be received during the Master Entry Period, and to be considered for a monthly prize, Entries must be received during the applicable Monthly Entry Period. On or about the dates listed in the chart above, a random drawing will be conducted by the Administrator to select

potential winner(s) from among all eligible Entries received. The decisions of the Administrator shall be final and binding.

Odds of winning a Monthly Drawing depend on the total number of eligible Entries received during the applicable Monthly Entry Period. The odds of winning each Quarterly Drawing depend on the total number of eligible non-winning Entries received for each of the preceding Monthly Drawings within that applicable quarter. No more than three (3) alternate winners will be selected for each Monthly Drawing and/or a Quarterly Drawing.

8. WINNERS: On or about the dates listed in Section 4, the potential winners will be notified by email to obtain a mailing address as well as any other additional required information or responses. In order to be declared a winner, you must meet the eligibility requirements in Section 3 above and respond to the email notification within two (2) business days of the transmission. Once mailing address is available, a potential winner may be sent paperwork by overnight delivery service. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner (if time permits) may result from any of the following: **[1]** a potential winner's failure to respond to the telephone or email notification within two (2) business days after transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** the return of any other notification as undeliverable; **[4]** a potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[5]** potential winner's failure to provide Administrator with satisfactory proof that he/she is the authorized account holder of the Address associated with a winning Entry; **[6]** a potential winner's failure to provide any required additional information upon Administrator's request; **[7]** if applicable, a potential winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within five (5) business days after its mailing; **[8]** a winner's failure to validly claim the prize, and **[9]** any other non-compliance with Rules. In the event of any prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of a winner. Prizes will be delivered to a winner within six (6) to eight (8) weeks after Administrator receives mailing address.

9. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <https://disneyprivacycenter.com> ("**Privacy Policy**").

10. CONDITIONS: By entering the Sweepstakes and/or accepting any prize you may win, you agree that: **[1]** you have all rights, permissions and

consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Administrator's decisions and Sponsor's Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; **[4]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); **[6]** a winner's acceptance of prize constitutes the grant to Sponsor and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[7]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winner by such method as Sponsor in its sole discretion shall consider equitable; **[8]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules and selection and announcement of the winner; **[9]** any portion of the prize not accepted or used by winner will be forfeited; **[10]** the Releasees are not responsible for any inability of the winner to accept or use the prize (or any portion thereof) for any reason; **[11]** the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(a)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(d)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(e)** for any other good cause as determined solely by the

Sponsor; **[12]** Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[13]** since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[14]** all disputes, claims and causes of action at law or in equity (individually, “**Claim**”) arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; **[15]** all Claims shall be resolved individually, without resort to any form of class action; **[16]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys’ fees, and under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased, and **[17]** Sponsor has the right to modify prize award procedures at its sole discretion;

10. RULES & WINNERS’ LIST: For a winner’s list (after October 15, 2017 and before November 30, 2017) and/or Rules (before September 30, 2017), send a self-addressed, stamped envelope (specifying whether you want winner’s list or Rules) to: 2017 IMO Panel Sweepstakes, Winners/Rules, c/o Ventura Associates, Dept. BW, 60 East 42nd Street, NYC, NY 10165. A copy of the Rules may also be obtained by printing this web page.

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